

INTERVIEW OPPORTUNITY



STROKE SPECIALISTS SPEAK OUT

September 19 to 24, 2005, is National Stroke Week.

To coincide with this important community health week, Australia's leading stroke specialists have joined forces to spread the strokesafe message.

Local experts are available now to discuss the current state of stroke in Australia, answer questions and raise awareness of the signs of stroke.

Stroke is Australia's third biggest killer, after heart disease and cancer.

Every year in Australia there are over 48,000 strokes, with a stroke occurring every 11 minutes.

Young, old, male, female - stroke doesn't discriminate.

While stroke is generally dismissed as something that happens to older people, current statistics show that 50 per cent of strokes happen to people under the age of 75, with around five per cent actually striking people aged 45 or less.

The good news is that stroke doesn't have to be a death sentence.

According to the experts, if we can all learn to recognise the signs of stroke this National Stroke Week, then we can act quickly and minimise the damage when a stroke strikes.

The signs of stroke include weakness or numbness, difficulty speaking, dizziness, loss of vision, headache and, difficulty swallowing.

Unfortunately most Australians simply don't know what the signs of stroke are and, consequently, stroke's toll in Australia remains high.

Help us strike out at stroke.

To organise an interview with a stroke expert from your state, please contact:

Kelly Ward: Tel: 03 9744 1855 or 0407 860 834 or email: kward@wardcom.com.au